



THE FUTURE OF FAIR DATA
Watch ads. **Get paid!**

Invest in the Web3 consumer data marketplace disrupting the \$600 Billion global programmatic advertising market



The Problem:

Tech giants win.

Advertisers and Consumers Lose.

The current programmatic advertising market is broken. Advertisers cannot effectively reach their target consumers because of identity fraud, lack of transparency and trust on social platforms.

It is estimated that \$0.50 of every \$1 spent on programmatic advertising is lost to fraud and middleman publishers.

Social media made \$226 billion in 2022 by collecting consumer data on their platforms and using it to send consumers targeted advertisements. Consumers get \$0 from this \$226 billion in exchange for their data.

Fabric's Solution:

The Consumer Banking app that pays you!

Fabric is pioneering a new category of "data rewards" or cash back for consumer data by merging advertising and banking into one solution:

The Consumer Banking App that pays you.

Consumers "Watch Ads. Get Paid." and monetize their data. Advertisers, Agencies, and Agency Trading Desks receive high quality, first-party, targeting data from verified users.

Securities Offering:

Offering: \$12 Million

Security: Digital Security

Security Name: Fabric Equity Shares

Ticker Symbol: FAB

Shares Security: Series A Common

US Offering (Reg D): Security Shares (Equity)

Non-US Offering (Reg S): Security Shares

Investor Links:

fabricpay.com »

[Investor Deck](#) »

[Investor Video](#) »

[Broker Dealer: Securitize Markets](#) »

Invest in 3 Steps:

- 1 **Create your [Securitize ID](#)** investor passport, pass a simple 4-step verification process and confirm accreditation to unlock access to Fabric's investment round on Securitize Markets.
- 2 **Fund your Securitize account** with USD or USDC. USD/USDC deposits are instant for up to \$1,000.
- 3 **Invest** - Participate in Fabric on the primary market on [Securitize Markets](#).



Securities Offering / \$12 Million Series A Round:

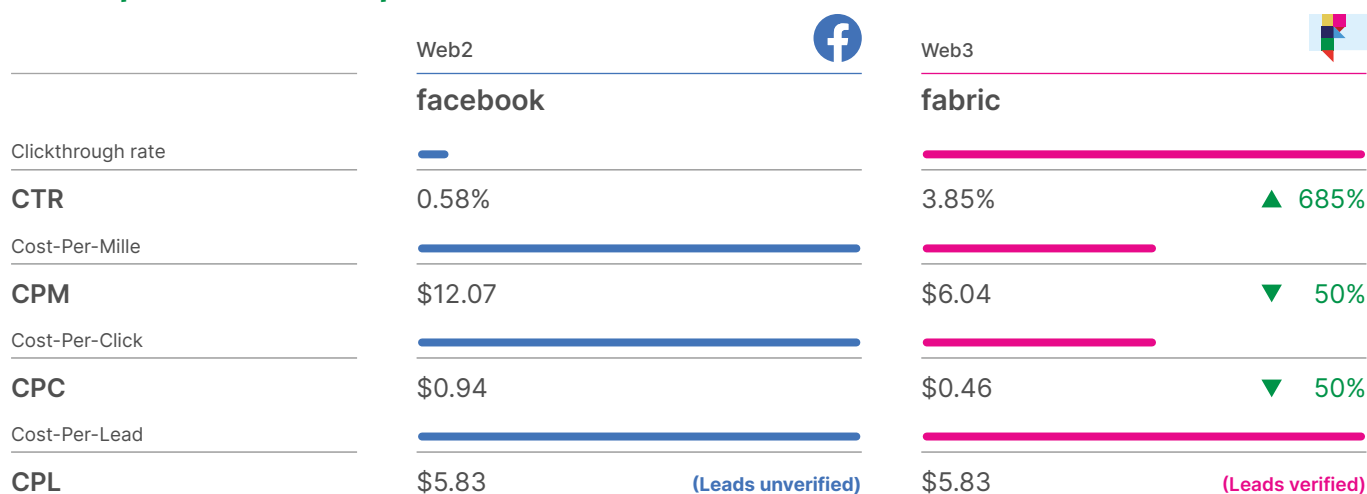
Round Size: \$12 Million

Pricing: \$4.92 per share

Security Type: Series A Common

Common Equity for Sale: 2,439,024 Shares (25%)

We Outperform the Competition:



Executive Team and Board of Directors:



Paul Taylor
Chief Executive Officer



Jeff Davis
Board of Directors



Andrew Filipowski
Board of Directors



Brian Platz
Blockchain CTO



Kristine Taylor
Chief of Staff



Ryan Marquis
VP Banking Partnerships



Brigham Ballard
Operations Manager



Jenna Davis
Marketing Manager

Our Partners:

